

about

brand construction

The logo follows a creative pattern that must be followed to maintain the appearance in different digital and print media.

We are an online marketplace platform providing services for AEC industry (Architecture, Engineering, Construction) Our services are ordered thru an online platform www.idrawpro.com were customers are connected with professionals providing services like shop drawings, architectural plans, drafting, CAD and much more.

For the construction of the idraw brand we created a vertical flow using blocks to create the sensation of movement and to connect a geometric system and digital design.

idraw

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Don't do it that way

idraw

brand application

⋰idraw Keep the proportions and colors of the original logo. This makes the brand easily recognized and gives your business more credibility.

idraw

XOLONIUM

FfGgHhliJjKkLIMm

NnOoPpQqRrSs **TtUuVvWwXxYyZz**

AaBbCcDdEe

0123456789

0123456789

HEX: #0084FF CMYK: 79-49-0-0 RGB: 0-132-255

HEX: #000000 CMYK: 0-0-0-100

RGB: 0-0-0

typography

This is the main typography of the logo that can be used in relevant titles and subjects.

ARCHIA AaBbCcDdEe FfGgHhIiJjKkLlMm NnOoPpQqRrSs TtUuVvWwXxYyZz

This is the auxiliary typography that can be used in different texts.

colors

Stationary

Brand applications must follow a pattern to make the project unique and objective.
This will make it easy for people to identify your brand and make the project efficient.

idraw

First Last Name Street Address City, State 00000 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean ut ipsum eget massa hendrerit vestibulum vel in velit. Donec pretium neque velit. Aliquam porta lectus nec mauris ornare venenatis. Vivamus non est turpis, et cursus sem. Mauris vehicula erat in diam auctor at bibendum nisl lacinia. Morbi imperdiet neque vehicula nunc convallis gravida. Vestibulum iaculis pretium placerat. Integer consequat, est sit amet facilisis eleifend, nibh nibh varius orci, eget dapibus arcu dui non purus. Pellentesque in magna mauris. Duis enim sapien, dictum vitae condimentum a, pulvinar vel lacus. Mauris et molestie nibh. Vestibulum vitae nulla at metus elementum porta sit amet interdum elit. Nulla sollicitudin neque eu nulla volutpat congue. Etiam pellentesque, velit id dapibus fermentum, turpis sapien ornare dui, ac tincidunt ligula odio congue purus. Nunc sed ante dui, in porta lectus. Cras nec sem lorem. In hac habitasse piatea dictumst. Maecenas id diam quis dui porta tristique. Sed id egestas felis. Donec ullamcorper mattis posuere. Phasellus fermentum eleifend tortor vel dapibus. Vestibulum ante ipsum.

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Your Name | Ocupation

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ARTSIGMA

LOGO DESIGN | BRAND MANUAL | VISUAL IDENTITY

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